



## MISSION STATEMENT

TO CREATE INNOVATIVE, HIGH QUALITY, EXCLUSIVE BEAUTY PRODUCTS, DRIVING VALUE AND DIFFERENTIATION FOR RETAILERS AND BRAND OWNERS

We design and manufacture exclusive brands and private label for mass, drug and specialty retailers

We provide outsourcing solutions to beauty brands

WE ARE ENGINEERING BEAUTY

## MAIN CUSTOMERS

### EXCLUSIVE BRANDS

### PRIVATE LABEL

### OUTSOURCING

US	<p>CIRCA for <i>Walgreens</i></p> <p>ENLITE for <i>CVS pharmacy</i></p> <p>FIONASTILES for <i>ULTA</i></p> <p>FLOWER for <i>Walmart*</i></p>	<p>AMERICAN EAGLE OUTFITTERS</p> <p>BATH &amp; BODY WORKS</p> <p>FOREVER 21*</p> <p>Juicy Couture</p> <p>Sally's</p> <p>Michaels</p>	<p>NY &amp; C</p> <p>PAC SUN</p> <p>POTTERY BARN</p> <p>RALPH LAUREN</p> <p>rue21</p> <p><i>Saks Fifth Avenue</i></p> <p>WILLIAMS-SONOMA</p>	<p>Elizabeth Arden</p> <p>HARAJUKU FLOVERS</p> <p>JENNIER ANASTON</p> <p>john varvatos</p> <p><i>Kiara Cole</i></p> <p>K</p> <p>L'OREAL</p> <p><i>My Life</i></p>	<p>ORIBE</p> <p>PERRY ELLIS</p> <p><i>Pine Coaster</i></p> <p>pürminerals</p> <p><i>Sean John</i></p> <p>SOFIA BY SOFIA VERGARA</p> <p>THYMES</p> <p><i>Tommy Bahama</i></p> <p>XOXO</p>
	EU	<p>ELLE for <i>MONOPRIX</i></p> <p>just for <i>MARKENMARKT</i></p> <p>pe for <i>dm</i></p>	<p><i>the body shop</i></p> <p>CAMATEU</p> <p>Deaigual habitat®</p> <p>intimissimi</p> <p>Kruidvat</p> <p>MARKIS &amp; SPENCER</p>	<p><i>Nayomi</i></p> <p>NOCIBÉ</p> <p>Marionnaud</p> <p>PRIMARK</p> <p>promod</p> <p>RIVER ISLAND</p> <p>ZARA</p>	<p>courmèges</p> <p>DECLÉOR</p> <p>Ferrari</p> <p>GHOST</p>

## FACTS

Offices in Paris, Vienna, Los Angeles, New York, Dongguan, and Hong Kong

Privately owned company with founders and management owning 75% and Edmond de Rothschild Investment Partners owning 25%

Team of over 250

Over 80 customers

## MILESTONES

1997 Founded in Paris

2006 IPO on Paris stock market

2007 Opening of US subsidiary

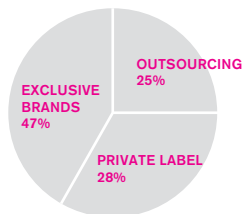
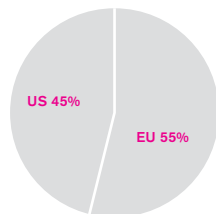
2011 Management and Rothschild take Maesa private

2013 Launch of FLOWER in 2500 Wal Mart doors

2015 Launch of CIRCA in 3000 Walgreens doors and acquisition of P2 Cosmetics and Just Cosmetics

2016 Launch of Fiona Stiles Beauty at Ulta and Enlite Beauty at CVS

## BUSINESS SPLIT



## CATEGORY SPLIT



## REVENUE EVOLUTION

